

ANACONDA WEEKLY REVIEW

SPONSORSHIP RATE SHEET

Section sponsor: \$150 per run*

Diamond Sponsorship (section sponsor banner ad for a year): \$7,500

*must run for a minimum of four consecutive issues. Cannot be on Page 1 or Op-Ed Page.

1/4-page sponsor: \$125 per run

Gold Sponsorship (1/4-page ad for a year): \$6,000

Minimum sponsor size,
2 inches by 1 inch: \$13.
Ideal for classifieds.

Color is available in all sizes for a 25% surcharge.

1/8-page sponsor: \$62.50 per run

Silver Sponsorship (1/8-page ad for a year): \$3,000

Business card* sponsor: \$50 per run

Bronze Sponsorship (business card* ad for a year): \$2,000

*can run as a stacked square ad of same area if preferred.

Half-page sponsor: \$250 per run

Platinum Sponsorship (half-page ad for a year): \$12,000

Tall rectangle
size sponsor:
\$38 per run

Square* sponsor:

\$25 per run

Granite Sponsorship
(square ad for a year):
\$1,000

* can run as a wide rectangle
of same area if preferred.

Full-page sponsor: \$500 per run

Founding Sponsorship (full-page ad for a year): \$24,000

Copper Sponsorship
(tall rectangle ad
for a year): \$1,500

Banner sponsor: \$75 per run*

Emerald Sponsorship (banner ad for a year): \$4,000

* no minimum run
time; can appear on
Page 1 at same rate
as section sponsor.